ACTIVITY NO 6

1. Travel & Tourism Jobs

A hospitality degree also prepares graduates to work in businesses related to travel and tourism, where hospitality services and skills are essential to the customer experience. This includes airlines, cruise ships, private jets and charters, and the career paths vary widely from guest-facing positions in the service areas, to back-end marketing and sales and finance roles. Career opportunities in tourism are booming as the number of tourists continues to grow and visitor expectations change with every generation. It includes positions in the tour-bus market, planning and marketing excursions, travel writing, tour packages, destination management and tourism planning.  
  
Examples of travel & tourism career paths:

Hospitality Services Coordinator (Cruise) >> Guest Experience Manager >> Director of HR & Training

VIP Lounge Assistant >> Guest Services Coordinator >> Director of Operations

Communications Specialist >> Digital Marketing Manager >> Business Development Director

1. Hotel Management Jobs

Traditional hospitality careers often start in hotels and resorts, and the accommodation sector is growing more diverse with new properties and new concepts coming to the industry. You could start in Reception, Guest Relations or Rooms Division and work your way up to a Director or GM position. You could choose a company you identify with and grow your career with openings in new locations. Or you can develop a career in marketing or finance and work for a variety of different hospitality companies.  
  
Examples of hotel management career progression:

Front Office Supervisor >> Rooms Division Manager >> Assistant Director of Operations >> General Manager

Night Manager >> Guest Relations Manager >> Director of Sales >> Group Regional Manager

1. Food & Beverage Jobs

Another core area of hospitality careers is the Food & Beverage sector which includes restaurants, night clubs, catering, food trucks, fine wines & spirits, bakeries and sweets, recipe design, and more, as the industry evolves quickly. Hospitality students receive significant training in this area, and demand is quite high, so it's easy to find a supervisory or management role right after graduation.  
  
  
Examples of F&B career progression:

* F&B Outlets Manager (hotel) >> Culinary Director >> Director of F&B
* F&B Coordinator >> F&B Catering & Events Manager >> Entrepreneur

1. Events, Sports, Wellness & Leisure Positions

Hospitality degrees open the doors to the MICE (Meetings, Incentives, Conferences and Events) sector and some closely related sectors such as sports, spas and wellness, and leisure activities.  
  
Some examples of career paths in events, sports and wellness:

* Hotel Event Coordinator >> Conference & Banqueting Manager >> Project Manager
* Sports Event Executive >> VIP Services Manager>> Director of Group Sales
* Spa Attendant >> Wellness Area Manager >> Hospitality Services Director

1. Other Sectors for Hospitality Graduates

A hospitality degree opens the doors to other types of careers as well. In fact, [hospitality-related soft skills are highly valued in the job market](https://www.monster.com/career-advice/article/soft-skills-you-need)as is international experience and cultural awareness, both of which are covered in hospitality degree programs. Here are some examples of career paths from EHL Alumni on LinkedIn who are not working in the hospitality sector:

Digital Marketer >> Sales Funnel Manager >> Assistant Director Marketing

Office Coordinator >> Merchandising Expert >> Marketing Manager (Proctor & Gamble)

Sales & Planning Coordinator (Honda) >> Product Manager (Honda Motorcycles) >> Business Planning Specialist (Nestlé)

Finance & Control Intern (Nestlé) >> Expat Tax Associate (PWC) >> International Wealth Management Front Support (Credit Suisse)